

# INBOUND MARKETING CERTIFICATE OF EXCELLENCE

**INBOUND**  
MARKETING

CERTIFIED PROFESSIONAL

## **Inbound Marketing Certified Professional**

This certificate acknowledges the recipient's proficiency in Inbound Marketing principles and best practices, including blogging, social media, lead conversion, lead nurturing, and closed-loop analysis.

This Certification is Administered by HubSpot

Brian Halligan, HubSpot CEO and Founder

